



**Alex Lopez**, CEO and Co-Founder of MyCajita

Alex Lopez is Chief Executive Officer and the Co-Founder of MyCajita, a subscription box service and online marketplace of Mexico. He is also the Chief Commercial Officer and Co-Founder of Legrande Corporation, a healthcare technology company that combines telehealth with e-commerce.

Alex is recognized as a leader in strategy, technology, and marketing. Inspired by his parent's small grocery store, Alex's entrepreneurial drive started in elementary school selling trading cards, candy, and trending toys. He went on to become student body president at Cal State Fullerton and was appointed to the Board of Trustees by the Governor of California.

Alex became a top sales leader and winner of several awards at Allergan where he started his career. In his mid-20s became the Chief Operations Officer of a healthcare company achieving YoY double-digit growth. He then led the commercialization and development of a healthcare digital platform at ALPHAEON.

Alex is a proud father of three and a Brazilian Jiu-Jitsu Brown Belt.