



## **BIO**

Rudy Gutierrez  
President & CEO

SHELL Roofing Solutions Group  
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**Business Type:** Energy Efficient Roofing, R-Value, Day Lighting and Rooftop Photovoltaic Solar

**Expertise:** Building Integrated Energy Solutions / Alternative Energy Solutions

Over the last twenty-five years I have developed strategies for companies with a focus on sustainable construction and energy efficiency. My experience in single-ply membrane systems, geo-thermoplastic membranes and chemical liquid applied systems was instrumental in developing market share for Carlisle Construction Materials.

I am fully integrated in the area of alternative energy. I was part a team that developed and launched Carlisle Energy Services, a turnkey Energy Provider with a special focus on Building and Landfill Photovoltaic Solar Integration.

I have consulted, governments outside the U. S. on energy efficiency, alternative energy solutions for both buildings and landfills. Governments include Mexico, El Salvador and the Philippines.

I was part of a consortium of companies on a U.S. Delegation of Business Professionals to Central America, El Salvador, Nicaragua, Guatemala and Honduras. My focus was to develop revenue streams through Energy Efficiency, Photovoltaic Solar, Methane Extraction, Gasification and Bio-Digestion.

I have lead Shell Roofing Solutions Group to be recognized as a leading design build roofing company in California and throughout the U.S. Shell Roofing Solutions is comprised of energy and roofing professionals focused on eco-friendly and sustainable roofing building solutions. The goal is to develop long-term partnerships with companies striving to achieve high level sustainable building solutions for the reduction of imported energy, carbon emissions and the contribution to a green environment.

My professional background has led me to develop strong and long-term relationships with architectural professionals, engineering firms and the construction industry. These important relationships have been leveraged on projects throughout the world.

**Education:** Bachelor's Degree: Business Operations / International Relations, DeVry University

**Affiliations:** NRCA, AIA, RCI, ICSC, IFMA, LALCC, ICC

- Current: Board Trustee, Alliance, NRCA Endowment Fund
- Former Board Director, National Roofing Contractor Association
- Current: Co-Chairman, Diversity & Inclusion Committee, NRCA
- NRCA International Delegate to Europe

**Personal Interest:** Film Maker, Golf, Boxing, Deep Sea Fishing and Auto Racing

- Amateur Boxer
- Executive Film Producer
- 2016 Certified Indy Race Car Driver

**Charities:**

Alliance – Scholarship Fund

Ronald McDonald House – install new roofs at no cost

The Let it Be Foundation: Contributor

The Whole Child: Contributor

Viva La Tradiccion: Contributor

American Cancer Society: Contributor

Pomona Valley Homeless Shelter: Contributor and feed over 250 homeless